

→ TARIFAS 2010 (\$ Pesos Mexicanos)

	1-3 X	4-6 X	7-9 X	10-14 X	15 a +
1 Página	183,500	174,500	165,500	157,500	149,500
2ª y 3ª Forros	220,000	209,000	198,500	188,500	179,500
4ª Forros	257,000	244,000	231,500	220,000	209,000
½ Pág. Horizontal	118,500	112,500	107,000	101,500	96,500
1 Columna	101,000	96,000	91,000	86,500	82,500
¼ de Página	55,000	52,500	49,500	47,000	45,000

→ TARIFAS 2010 (USD Dólares)

	1-3 X	4-6 X	7-9 X	10-14 X
1 page	16,572	15,821	15,037	14,380
1/2 page horizontal	10,829	10,267	9,786	9,352
1/4 page	4,547	4,336	4,143	3,967
2nd and 3rd cover	19,947	18,939	18,107	17,287
4th cover	23,299	22,139	21,190	20,123
1 Column	9,106	8,702	8,286	7,923