

→ EDITORIAL CALENDAR 2012

COVER	CLOSING DATE	REPORTS / FRANCHISES	TRENDS
January 20	January 2		Health and wellness
February 3	January 16	Hottest couples	Valentine's shopping guide
February 17	January 30		Jewels
March 2	February 13	Quién weddings	Shoes, bags & accessories
March 16	February 27	Careyes Art Festival	Beauty
April 1	March 12	Mexican Tennis Open	Brides / Beach
April 13	March 26	Fashion report	Babies & kids
May 1	April 9	Women we love	Mother's day - Perfumes
May 11	April 23	12th Anniversary	Watches
May 25	May 7		Sunglasses / Summer guide
June 8	May 21	Sexiest men	Father's day guide
July 22	June 4	Hottest spas	Body beauty

COVER	CLOSING DATE	REPORTS / FRANCHISES	TRENDS
July 6	June 18		Rain season
July 20	July 2	Hottest women	Hair beauty
August 3	July 16	Top restaurants	Face beauty
August 17	July 30		Gadgets
September 1	August 13		Shoes, bags & accessories
September 14	August 27	Fashion report / Best dressed	Sunglasses
September 30	September 10		Jewels / Perfumes
October 12	September 24	Gifts guide / Beauty	Travel
October 26	October 8		Watches
November 9	October 22	Quién 50	Cars
November 23	November 5		Winter fashion
December 7	November 19	The best of Quién	Gift guide - Beauty
December 21	December 3	The most controversial	