

→ **2010 EDITORIAL CALENDAR**

| COVER | CLOSING DATE | TOPIC |
|--------------|--------------|---|
| February | Jan 6, 2010 | ▲ Gifts Guide For Him and Her Geneva Luxury Report |
| March | February 03 | ▲ The Perfect Woman |
| April | March 04 | ▲ Luxury Report |
| May | April 06 | ▲ Travel |
| June | May 06 | ▲ Men of Power ◆ Cronos |
| July | June 07 | ▲ Design / Architecture |
| August | July 06 | ▲ Grooming |
| September | August 05 | ■ Red Book |
| October | September 03 | ▲ Cars |
| November | October 06 | ▲ Drinks |
| December/Jan | November 04 | ■ Best of the Best |

■ Franchises

▲ Reports

◆ Supplements