

## → 2010 EDITORIAL CALENDAR

COVER	CLOSING DATE	TOPIC
January	Dec. 01, 2009	▲ Eco / 10 Ways to reach your resolutions (well-being)
February	Jan. 05, 2010	▲ Jeans / Hair Color: Dyes and tips to keep the color
March	February 02	▲ Trend Report (Spring-Summer) ▲ Golden Globes ▲ Beauty Trends ▲ Weddings Special
April	March 02	▲ Swimsuits ▲ Oscars / Grammys ▲ Anti-age beauty ◆ Accessories
May	April 06	■ Best Beauty Buys ▲ Mom's portfolio ▲ Jewelry
June	May 04	▲ Get ready for Winter: Fitness, dieting, beauty ▲ Summer Fashion
July	June 01	▲ 10 ways to live under the sun (Sunscreens) ▲ Hair cuts ▲ Figure Flattery commandments
August	July 06	▲ 10 ways to have spectacular legs ▲ Jeans
September	August 03	■ Anniversary Celebritie's Choice ▲ Love your Age ▲ Trend Report / Beauty Trends ◆ Beauty
October	September 07	■ Sexy's Edition ▲ Lingerie / Shoes and Boots / Hair styles
November	October 05	▲ Shopping / Purses ▲ Morelia's International Film Festival Portfolio
December	November 02	▲ The best looks of the year ▲ Gifts Guide / Skin Cocktails / Holidays

■ Franchises    ▲ Reports    ◆ Special Supplements