

→ EDITORIAL CALENDAR 2012

ISSUE	CLOSING DATE	FRANCHISES/ SPECIALS	CONTENT/ SUPPLEMENTS
January	December 1, 2011	Preview: what's coming in 2012 / Detox Love your age 20's, 30's, 40's, 50's	Horoscope
February	January 5	Jeans / Hairstyles to change your look / Clothes that flatter your body	Weddings
March	February 2	Fashion and Beauty Trends	
April	March 1	Color issue / Hottest colors / spring accesories	Makeover
May	April 5	Best Beauty Buys: The choice of the experts / 28 outfits / Perfume guide	
June	May 3	Sexy Portfolio / Bikinis Summer Shop it!	
July	June 7	Pack for Summer / Pack for the holidays / Bikini body	
August	July 5	6 anniversary / Fashion and Beauty Trends	
September	August 2	6th anniversary / Fashion and beauty trends / Shoes	Beauty (hair)
October	September 6	DECO / Fall accesories / Lingerie	
November	October 4	28 outfits / Perfume guide / Shopping	Shopping
December	November 1	101 STYLE LIST: The choice of the celebrities / Gift guide Morelia's movie festival / Hairdos and party make-up	