

→ EDITORIAL CALENDAR 2012

COVER	CLOSING DATE	FRANCHISE	REPORT / STYLE
January 23	December 19, 2011		The most global Mexican companies / Restaurants
February 6	January 12	The best MBA's 2012	The companies the MBA's look for / Fashion
February 20	January 26		PyMES in growth / Cars 2012
March 5	February 9	CEO	Chic shops of the DF
March 19	February 23	30 Promises in their 30	
April 2	March 8		Tourism Domestic destinations
April 16	March 22		The Best places to invest Art
April 30	April 2		Banks and 100 finance companies / Golf
May 14	April 13	Super companies 2012	Architecture
May 28	May 3	CEO	
June 11	May 17	Recruiting guide	Watches
June 25	May 28	The 500 most important companies in Mexico 100 Multinationals	Fashion
July 9	June 14		Green investment funds: sustainable projects financing
July 23	June 28	Entrepreneurs of the year	

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August 6	July 12		Presidential election: the new era. Winner special Mexican desing
August 20	July 26	The 50 most powerful women	Feminine luxury
September 3	August 9	CEO	
September 17	August 23	The best companies to start your career	
October 1	September 6	Top 100 businessmen in Mexico	Automotive Golf
October 15	September 20	Top Resource Administrators	
October 29	October 4	Mkt Monsters	International destinations
November 12	October 18		Franchises / Watches
November 26	October 31	CEO	
December 10	November 15	The most desirable brands	Luxury / 5 launchings for 2013
December 24	November 29	The business person of the year	