

→ EDITORIAL CALENDAR 2012

COVER	CLOSING DATE	TOPICS	FRANCHISES / SUPPLEMENTS
January	December 6, 2011	Horoscopes	
February	January 3	Spring-Summer Trends	Love Elle / Catwalk
March	February 2	Brides special	
April	March 6	Traveling	
May	April 3	Jewels	Beauty
June	May 8	Hair	Watches special / Elle Man
July	June 5	Summer special	
August	July 3	Fall-Winter Fashion Trends	Catwalk
September	August 7	Anniversary	Sexy Elle (Lingerie)
October	September 4	Think pink	Beauty Awards coverage / Accessories
November	October 9	Gifts	Elle Men
December	November 6	Holidays	Hot 100