

→ EDITORIAL CALENDAR 2012

Closing date	Cover article	Cover article / Report /	Shopping guide / Chic / Special Advertising Sections
February	January 10	You're your own boss	Shopping calendar Spas
March	February 6	Franchises	Vacation Gadgets Prevention
April	March 7	Universities	All for kids Perfumes and cosmetics
May	April 9	Before turning 40 Insurance	Mother's day Sustainable Best gifts for mom
June	May 7	Health	Cars Father's day Best gifts for dad
July	June 6	Sales hunter All for the wedding	Fashion Techno timeline (present and past)
August	July 4	Studying abroad	Back to school Sports
September	August 8	How to buy a house	Drinks Watches Prevention
October	September 5	Retirement Renew yourself	Destinations
November	October 3	Investment Guide 2013	Cars Gifts
December	November 7	Best of all	All for home Drinks How to start a good year