

→ **RATES 2012 (USD*)**

	1-3 X	4-6 X	7-9 X	10-12 X	13+ X
1 page	5.400	5.100	4.900	4.600	4.300
1/2 page	3.640	3.500	3.300	3.100	2.900
1 column	2.240	2.100	2.000	1.900	1.800
1/4 page	1.680	1.600	1.500	1.400	1.300
1/6 page	620	600	600	500	500
1/12 page	310	300	300	300	200
2nd & 3rd cover	7.670	7.300	6.900	6.500	6.100
4th cover	8.610	8.200	7.700	7.300	6.900

*Open rates in US dollars are for reference only and are determined based on a corporate exchange rate which may appear higher than the current rate. Please consult your sales representative for the most accurate rate information based on your investment volume.